



## 2012 E-NEWSLETTER

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**A.**

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Business. People. Life.

January 4, 2012

### TODAY'S HEADLINES

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**The Bottom Line: 'Get the message?'**

OC METRO Publisher Steve Churm puts his foot down – gently – on the need to set some standards for communications etiquette in the digital age ... [watch video](#)

**Irvine starts 2011 by earning high marks**

A Business Outlook Survey by the Chamber of Commerce found that 70 percent of local business owners expressed satisfaction with the city. Watch the 'OC METRO Minute' to learn some top concerns ... [watch video](#)

**Brandywine buys Fountain Valley development site**

The Irvine-based builder plans to construct 16 homes by 2012. Find out some of the amenities that will distinguish the houses in the Lemongrass community ... [read story](#)

**Quick Links**

- Which O.C. brands do you trust?
- Do you know one of O.C.'s next top 40 honorees?
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**B.**

**C.**

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