



OC METRO

Business. People. Life.

2012 ONLINE OPPORTUNITIES



The screenshot shows the OC METRO website layout with several ad placements marked with letters:

- A.**: A banner ad at the top right of the page.
- B.**: A large rectangular ad area on the right side of the page.
- C.**: A rectangular ad area at the bottom right of the page.
- D.**: A rectangular ad area on the left side of the page.
- E.**: A video player area in the center of the page.

Other visible content includes the OC METRO logo, navigation menu, news tickers, and various article teasers.

AD SIZE (Width by Height)	Home Page	Interior Page
A. BANNER AD 300px by 100px	\$795	
B. LARGE 250px by 250px	\$495	\$445
C. BOTTOM 250px by 250px	\$375	\$335
D. LEFT 180px by 150px	\$325	\$295
E. OC METRO MINUTE Sponsor Logo	\$300 per week	

SPONSORSHIP	Price Per Month
OC METRO MINUTE 15-second commercial before, and up to two minutes after	\$995
COMMERCIAL PROPERTIES Logo on home and interior pages	\$695
THE BLOGS Logo on home and interior pages	\$495
CEO CENTERFOLD Logo on home and interior pages	\$495

Effective May 1, 2012. All rates are net and subject to change.